

Docket No.: EMINE.001A

Customer No. 20,995

INFORMATION DISCLOSURE STATEMENT

Appl. No. : 09/943,585
Applicant : Brent McKay
Filed : August 30, 2001
TC/A.U. : 2643
Examiner : Melur Ramakrishnaiah

Title : *Interactive Electronic
Directory Service,
Public Information and
General Content
Delivery System and
Method*

Docket No. : EMINE.001A
Customer No. : 20,995

Confirmation No. : 9396

Certificate Of Fax Transmission

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May 31, 2006

(Date)

John M. Grover, Reg. No. 42,610

Mail Stop Amendment

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 10 references to be considered by the Examiner. Also enclosed are 7 non-patent literature as listed on the Information Disclosure Statement.

This Information Disclosure Statement is being filed before the mailing date of a final action and before the mailing of a Notice of Allowance. This Statement is accompanied by the fees set forth in 37 C.F.R. § 1.17(p). The Commissioner is hereby authorized to charge any additional fees which may be required or to credit any overpayment to Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: May 31, 2006

By:

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PTO/SB/08 Equivalent

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Multiple sheets used when necessary)

SHEET 1 OF 1

Application No.	09/943,585
Filing Date	August 30, 2001
First Named Inventor	Brent McKay
Art Unit	2643
Examiner	Melur Ramakrishnaiah
Attorney Docket No.	EMINE.001A

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
	1	6,804,138	08/2003	Virine et al.	
	2	6,384,736	05/2002	Gothard	
	3	6,215,411	04/2001	Gothard	

FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T ¹

NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ¹
	4	"What Should We Call Our New Media Networks? Some Executives Think We Need a Brand, But Others Believe the Market Will Provide", Narrowcasting News From Bill Collins, November 5, 2003, Vol. 1, Issue 5, pp. 1-3, November 5, 2003.	
	5	"WayFinder42 Commercial Digital Signage, Advanced Technology For Demanding Applications", Interactive Media Network.	
	6	GISmonitor, "Ultimate Map/GIS Directory," http://www.gismonitor.com/news/newsletter/archive/031501.php , 7 pages, downloaded and printed from the World Wide Web on or about January 14, 2006.	
	7	"Interactive Directory", Plasma Display and Information System.	
	8	Google search, "Publisher of USA Today Newspaper, Acquires Captivate Elevator Network," http://66.102.7.104/search?q=cache:6UGSX07pkJ:www.aka.tv/issueone/iss1arln.asp+%22Elevator+News+Network%22&... , 3 pages, downloaded and printed from the World Wide Web on or about January 21, 2006.	
	9	"Elevator News Network is coming to New York. (Brief Article)", HighBeam Research.	
	10	Google Search, "Outdoor Broadcast Network Plans to Open 18-Story Media Tower at Toronto's Eaton Centre In November 2004", http://66.102.7.104/search?q=cache:dJukTbIDgoJ:www.aka.tv/issuetwo/iss2ar113.asp+%22Elevator+News+Network%22&hl... , 6 pages, downloaded and printed from the World Wide Web on or about January 21, 2006.	

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Examiner Signature

Date Considered

*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.